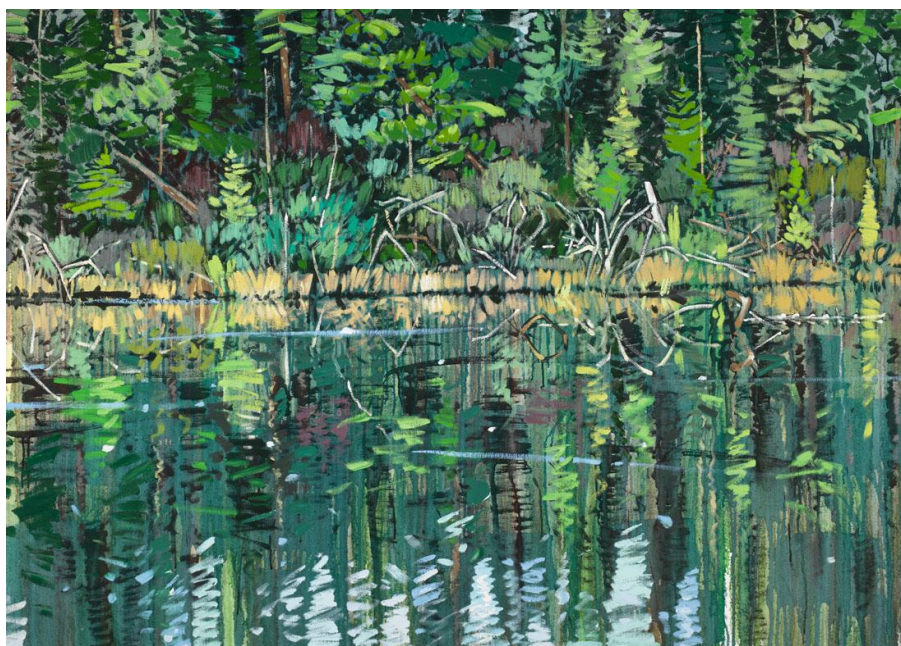


Heffel Dives into Summer Auction Season

- July online auction, opening July 7, 2016 features 108 works by important Canadian artists
- Specialty sales include: Prairie Modern; A Collection of Toni Onley Prints: Sold to Benefit the Art Gallery of Greater Victoria; Fine Canadian Art
- Successful online auctions thus far in 2016 total a staggering \$4,778,288



Toronto, July 7, 2016 –The sun continues to shine on Heffel’s online auctions as a new trove of works is on offer for the summer auction season. With 108 artworks split into five impressive sessions, the July online auction is sure to be a great start to Heffel’s third quarter sales. Since the start of the new year, Heffel has seen monumental success in the online auction space, with noteworthy results for outstanding works of art. Inclusive of the outstanding June online auction, including a 100% success rate for the Folk Art: Featuring Works by Maud Lewis speciality session, Heffel’s 2016 online auction total is currently sitting at a staggering \$4,778,288 (all prices are in Canadian dollars and are inclusive of buyer’s premium).

“The successes of our spring auction season have carried tremendous momentum into our summer sales calendar,” says Lauren Kratzer, Director of Online Auctions at Heffel Fine Art Auction House. “Our upcoming speciality sales offer a diverse range of Canadian art and visual chapters, which we are excited to promote and preview to a passionate and eager market.”

The July online auction features important names in Canadian art as well as specialty sessions that are sure to attract buyers from across the country. Enthusiasts will be pleased with the diverse offering, including noteworthy works by William Kurelek, Takao Tanabe, Ted Godwin, Toni Onley and John Little. The sale opens Thursday, July 7, and is divided into five sessions including Prairie Modern, Fine Canadian Art and A Collection of Toni Onley Prints: Sold to Benefit the Art Gallery of Greater Victoria.

Highlights in the July online auction:

- Ted Godwin, the youngest and last member of the Regina Five school of artists is included in the sale with a largescale serene landscape work, *Northern Lake, Saskatchewan* (est. \$7,000 - 9,000).
- William Kurelek, known for his works depicting the Canadian Prairies and life in the Ukraine, is featured in the July sale with *Sitting on Lye* (est. \$8,000 - 10,000).
- Takao Tanabe is featured with a landscape canvas showing the expansive flatness of the prairies. *Prairie Landscape* is offered with an estimate of \$5,000 to \$7,000, on the heels of a new artist record set in Heffel's spring live auction with *Goletas Channel 1/86*.
- John Little, famous for urban paintings of his hometown of Montreal, is featured in the auction with a quintessential street scene, *Rue Jeanne-Mance, Montréal* (est. \$6,000 - 8,000).
- Paintings by B.C. artist Ross Penhall celebrate the spirit of Vancouver. His peaceful and balanced canvas, *Caron and Mr. Moe's Walk* is on offer in the July online auction (\$8,000 - 12,000).
- *Lac Brûlé, PQ*, a colourful oil on board painting by Quebec landscape painter Sam Borenstein, is an exciting addition to the July sale (est. \$10,000 - 15,000).
- A great addition to Heffel's current online auction is the July specialty session of works by Toni Onley, featuring a wonderful array of silkscreens. Consignor proceeds will benefit the Art Gallery of Greater Victoria.

Heffel's July online auction will open July 7, 2016 and will begin to close on Thursday, July 28, 2016 at 11:00 AM Pacific Time / 2:00 PM Eastern Time. Three minute extensions will be added until no further bids are received on any lot.

The third quarter marks the close of a successful partnership with BP Canada and a second series of Heffel Online 2 (HO2) online auctions. The monthly sales this spring in April, May and June featured approximately 75 lots per sale from the important collection of BP Canada. Partial consignor proceeds from these sales will be donated to local charities.

The third quarter of online auctions will continue with significant sales planned for the end of summer and early fall. The August online auction will include a noteworthy assortment of Fine Canadian Art as well as a rare specialty session featuring drawings by William Goodridge Roberts. This will be followed by the September online sale of Post-War & Contemporary Art, with a specialty session of works in this category dedicated specifically to art from Quebec, *Quiet Revolution: Post-War and Contemporary Art in Quebec*. Heffel is always accepting consignments for the online auction platform - of both Canadian art and international art.

To give interested buyers from across Canada an opportunity to view the collections in our online auctions, works will be previewed in Heffel's Toronto, Vancouver, Montreal and Calgary galleries throughout the duration of the sales. For details on where specific works will be previewed and to access the online catalogues, please visit www.heffel.com.

In addition to the exciting online auctions lined up for the remainder of 2016, Heffel is currently accepting consignments for its fall 2016 live auction taking place at a new location this year, the historic Design Exchange in Toronto. The sale, scheduled for Wednesday, November 23, will

feature important works in two sessions; Post-War & Contemporary Art and Fine Canadian Art. The deadline for consignments is August 15, 2016.

Heffel's Upcoming Auction Schedule

- *July 2016 Online Auction* - Prairie Modern / A Collection of Toni Onley Prints: Sold to Benefit the Art Gallery of Greater Victoria / Fine Canadian Art
- *August 2016 Online Auction* - Personal Studies: A Collection of Drawings by William Goodridge Roberts / Fine Canadian Art
- *September 2016 Online Auction* - Quiet Revolution: Post-War and Contemporary Art in Quebec / Canadian Post-War & Contemporary Art
- *October 2016 Online Auction* - International Art / International Graphics and Pop Art Prints / Canadian Landscapes: Works by the Group of Seven and their Contemporaries
- *Fall 2016 Live Auction in Toronto* - Fine Canadian Art / Post-War & Contemporary Art
- *November 2016 Online Auction* - Fine Canadian Art / Post-War & Contemporary Art

About Heffel Fine Art Auction House

Heffel has sold more Canadian art than any other auctioneer worldwide, approaching half a billion dollars in art sales since 1978. With offices in Vancouver, Calgary, Toronto, Ottawa and Montreal Vancouver, Montreal, Ottawa and Calgary, Heffel has the most experienced team of fine art specialists in Canada and provides superior client service to both sellers and buyers internationally.

Twitter and Instagram: **@HeffelAuction**

YouTube: **HeffelAuction**

For additional information, to schedule an interview, or for images, please contact:

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