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## News Release

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### THE ROYAL CANADIAN MINT REDEFINES RARE WITH THE *OPULENCE* COLLECTION FEATURING EXQUISITE ARGYLE PINK DIAMONDS

**OTTAWA (ONTARIO), May 4, 2022** – Today, the Royal Canadian Mint launches the *Opulence Collection*, exclusive numismatic masterpieces of exceptional craftsmanship featuring some of the world’s rarest precious stones: pink diamonds from the famed Argyle mine. These jewels are the crowning element of pure gold and platinum coins that truly redefine rare. This new collection, headlined by the one-of-a-kind *Ultimate*, a one-kilo pure platinum pink diamond coin, was unveiled today at the Ottawa Art Gallery.

Approximately 0.01% of the world’s diamonds are coloured, and only 0.0001% of those are pink. This addition of incredibly unique, sought-after Argyle pink diamonds to the Mint’s *Opulence Collection* offers fine art, jewelry and coin lovers a once-in-a-lifetime opportunity to own some of the world’s rarest gems.

“The Royal Canadian Mint’s reputation for crafting coins of exceptional sophistication and artistry is known to collectors around the world,” Marie Lemay, President and CEO of the Royal Canadian Mint. “Celebrating the talent and imagination of our people through precious metal and fine art is our passion, as well as our trademark. We are proud that our new *Opulence Collection* takes our tradition of excellence to a whole new level.”

To premiere this new exclusive collection, the Mint has partnered with Heffel Fine Art Auction House to sell *The Ultimate*, the collection’s most prestigious showpiece. It will be offered at a live auction on May 31, 2022.

“Heffel is honoured to offer collectors the opportunity to acquire this rare, one-of-a-kind treasure, in partnership with the Royal Canadian Mint and Argyle mine” said David Heffel, President, Heffel Fine Art Auction House. “The *Ultimate* is truly a work of art, and its intricate design and mesmerizing beauty will undoubtedly capture the attention of passionate collectors and enthusiasts across the world.”

Collectors interested in bidding on *The Ultimate* can [register](#) for the auction with Heffel.

### **About the Opulence Collection**

The *Opulence Collection*, featuring pink diamond coins in its inaugural year, is the result of an exciting collaboration with the Royal Canadian Mint and Crossworks Manufacturing, a Canadian company and Authorized Partner of Argyle Pink Diamonds. With Rio Tinto's Argyle mine closing in 2020, the pink diamonds adorning the pure gold and platinum coins are among the rarest in the world, making the pieces truly unique.

"This limited edition collaboration is really exceptional in terms of its artistry, rarity and value, and we are very proud to be a part of this story," said Patrick Coppens, General Manager, Sales and Marketing, Rio Tinto Diamonds.

"There's a story of pride to tell here - an artisanal story of Canadian craftsmanship producing creations of extreme scarcity that will be sought after around the world," said Itay Ariel, Executive Director, Sales and Operation, Crossworks Manufacturing Ltd.

Released in very low mintages, the Pink Diamond coins consist of:

*The Ultimate*: One-kilo \$2,500 99.95% Pure Platinum Coin - Worldwide mintage of one

*Splendour*: 10 oz. \$1,250 99.95% Pure Platinum Coin - Worldwide mintage of five

*Grandeur*: 2 oz. \$350 99.95% Pure Platinum Coin - Worldwide mintage of 30

*Treasure*: 1 oz. \$200 Pure Gold Coin – Worldwide mintage of 400

The exclusive numismatic works of art from the *Opulence Collection*, can be directly ordered from the Mint at 1-800-267-1871 in Canada, 1-800-268-6468 in the US, or at [www.mint.ca](http://www.mint.ca). Kunming Diamonds is the Premier Global Distributor of *Opulence Collection* products.

For an in-depth look at the *Opulence Collection*, visit [www.mint.ca/opulence](http://www.mint.ca/opulence). Images and video of these spectacular pink diamond coins are available [here](#).

### **About Royal Canadian Mint**

The Royal Canadian Mint is the Crown corporation responsible for the minting and distribution of Canada's circulation coins. The Mint is one of the largest and most versatile mints in the world, offering a wide range of specialized, high quality coinage products and related services on an international scale. For more information on the Mint, its products and services, visit [www.mint.ca](http://www.mint.ca). Follow the Mint on [Twitter](#), [Facebook](#) and [Instagram](#).

### **About Heffel Fine Art Auction House**

Since 1978, Heffel has connected passionate collectors across the world with outstanding works of art, with sales totaling three quarters of a billion dollars. With offices in Toronto, Vancouver, Montreal, Ottawa and Calgary, Heffel has the most experienced team of fine art specialists in Canada and provides superior client service to both sellers and buyers internationally.

**About Rio Tinto**

Rio Tinto is a mining and metals company operating in 35 countries around the world. Our purpose is to produce the materials essential to human progress. Our four product groups bring this purpose to life: Aluminium, Copper, Minerals and Iron Ore. These are complemented by our Safety, Technical and Projects, Strategy & Development, and Commercial groups, as well as our service and support functions.

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